Muhammad Hassan Khan

Senior Product Designer

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Senior Product Designer with 5+ years shipping SaaS and mobile products end to end, from research to production. I work in rule-heavy, high-stakes domains (healthcare compliance, AI copilots and agent workflows, dense business software) for teams in the US, the Gulf and Pakistan, and I own what ships.

Experience

Senior Product Designer, AST — Jun 2026 – Present

- Own product design for a US therapy documentation platform: Medicare compliance workflows, clinician tools and the design system behind them, from research through developer handoff.
- Designed the billing and claims data model and an 8-screen compliance flow that enforces clinical documentation standards, extending the existing design system rather than adding one-off patterns.
- Designed an AI intake agent's conversational flow to handle real edge cases (for example, a patient not named up front), reusing the product's own interaction patterns without changing shipped work.
- Set up a design-to-ship workflow, interactive prototypes and automated design-file updates, that shortens the path from a design decision to a working, verified flow.

Sr. UI/UX Designer, Tafsol Technologies — 2023 – May 2026

- Led UI/UX strategy for SaaS platforms (LMS, ERP, CRM, dashboards), improving usability and workflow efficiency.
- Managed end-to-end design lifecycle — user research, wireframes, prototypes, design systems, developer handoff — within Agile teams.
- Mentored junior designers.

Sr. UI/UX Designer, Legendesk — 2022 – 2023

- Designed high-converting landing pages and contributed to an internal SaaS sales portal, enhancing engagement and operational efficiency.
- Delivered wireframes, interactive prototypes, and high-fidelity UI with seamless design-to-development handoff.

Executive UI/UX Designer, Fossphorus — Feb 2022 – Aug 2022

- Led responsive web design projects from concept to deployment, translating client requirements into structured, user-friendly interfaces.
- Collaborated with cross-functional teams to ensure usability, visual consistency, and on-time delivery.

Jr. Graphics & Web Designer, TRC — 2021 – 2022

- Created social media creatives and assisted in end-to-end website design, strengthening brand presence and UI consistency.
- Built foundational expertise in branding, typography, and responsive web design principles.

Selected work

Pilgrim Transport Booking · **Therapy Documentation Platform** · **Clinical Copilot Overlay** · **Claims Agent Console** · **Clicker** · **HH Global**

Case studies: hassan-portfolio-bice.vercel.app

Skills

UI/UX Design, Product Design, SaaS (LMS/ERP/CRM), Design Systems, Wireframing & Prototyping, Information Architecture, User Research, Usability Testing, Mobile-first and responsive design, Conversion Rate Optimization (CRO), AI product design (copilots and agents), Agile/Scrum, Cross-Functional Collaboration

Tools

Figma, Framer, Webflow, Adobe Suite, HTML/CSS, Claude Code, GitHub, Design Systems, Component Libraries, Developer Handoff Documentation

Education

BS Mass Communication (Media Sciences), University of Karachi, Karachi. Completed Dec 2025.

Languages

English Professional · **Arabic** Professional · **Urdu** Native